

2. The reusable container of Claim 1, wherein at least a portion thereof is of a collapsible nature.
3. The reusable container of Claim 2, wherein the collapsible portion comprises a collapsible bag or sachet.
4. The reusable container of Claim 2, wherein the collapsible portion comprises pleated, fluted or folded peripheral side walls.
5. The reusable container of Claim 2, wherein the collapsible portion comprises an expandable elastomeric material.
6. The reusable container of Claims 2, wherein the collapsible portion comprises a rigid upper portion.
7. The reusable container of Claim 1, wherein the reusable container comprises one or more fill apertures and one or more dispense apertures, the fill apertures being remotely positioned on the container in relation to the dispense apertures.
8. (Amended) The reusable container of Claim 1, wherein the identification means comprises one or more types selected from resistance tagging, optical tagging and transponder tagging.

9. (Amended) A container for providing information, comprising a reusable container, an identification means comprising an electronic intelligent tag coupled to the reusable container, and one or more fill apertures for refilling the reusable container.

10. (Amended) The container of Claim 9, wherein the identification means comprises a transponder.

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11. The container of Claim 9, wherein the identification means comprises data based on use of the reusable container.

12. (Amended) A process for the monitoring and recordal of product information during filling or refilling of a reusable container, which comprises the steps of:

- (a) reading an identification means comprising an electronic intelligent tag on the reusable container; and
- (b) storing the information obtained therefrom in a storage means that is capable of being interrogated to extract and optionally process the information.

13. The process of Claim 12, wherein the reusable container is of a collapsible nature.

14. The process of Claim 12, wherein the reusable container comprises a collapsible bag or sachet.

15. The process of Claim 12, wherein the reusable container comprises pleated, fluted or folded peripheral side walls.

16. The process of Claim 12, wherein the reusable container comprises an expandable elastomeric material.

17. The process of Claim 12, wherein the reusable container comprises a rigid upper portion.

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18. The process of Claim 12, wherein the reusable container comprises one or more fill apertures and one or more dispense apertures, the fill apertures being remotely positioned on the container in relation to the dispense apertures.

19. (Amended) The process of Claim 12, wherein the identification means comprises one or more types selected from resistance tagging, optical tagging and transponder tagging.

20. (Amended) A process for using an identification means, comprising the steps of:

- (a) providing one or more identification means comprising an electronic intelligent tag with a reusable container; and
- (b) monitoring and recording product information during a refilling of the reusable container.

21. The process of Claim 20, wherein the reusable container is of a collapsible nature.